Hilton Head Plantation Property Owner's Association, Inc. Communications Committee Meeting Minutes of Meeting Monday, June 22, 2020

Attendees: Ann Schwab, Chairperson Heidi Huddleston

Tim Henderson Jon Heron

Margita Rockstroh Leah Davis - Staff Barbara Conway Peter Kristian - Staff

Absent with Notice:

Louise Dreuth Steve Large

Ms. Schwab called the meeting to order at 11:06 AM.

Minutes

Ms. Conway made a motion to approve the May 2020 Minutes. Ms. Rockstroh second, and the motion passed unanimously.

<u>Plantation Living</u>

Ms. Davis presented the advertising revenue report for all of 2020 so far. Our total advertising revenue for 2020 is \$76,570. Advertising inquiries are beginning to pick up now that more businesses are opening. June's Plantation Living brought in \$10,655. July is looking to be a little better.

Old Business

- <u>Note Cards</u> Ms. Davis reported that there were no notecards sold in May. Total sold/collected is \$180.
- <u>The History of HHP booklet</u> Ms. Davis reported that no books were sold during the month of May. In total the POA sold \$330 in booklet sales for 2020.

New Business

• The committee discussed the Strategic Plan with Mr. Heron. Members discussed and updated the SWOT analysis.

Updates

Mr. Kristian reported the following:

- Face to face meetings continue to be challenging for the POA. Staff have been finding ways to meet while maintain social distancing.
- The Dolphin Head Renovation Project is on hold until there can be a community meeting.

- The July Coffee with Peter is canceled.
- Roadwork on Seabrook Drive is progressing. The next paving project will be Oyster Reef Drive.
- The Spring Lake Pool is open. It has not hit its maximum occupancy to date.
- Spring Lake Tennis is open to members.
- The POA Service Center has resumed normal business hours.
- The Town voted to put in \$100,000 towards the Pine Island budget.
- A name change for Hilton Head Plantation is being discussed with the Board of Directors. More information to come.

Conclusion

Mr. Henderson made a motion to adjourn the meeting. Ms. Rockstroh seconded the motion. The meeting adjourned at 12:15 PM.

Future meeting date:

Tuesday, July 14, 10:00 AM at the Plantation House

Submitted by L. Davis