

**Hilton Head Plantation Property Owner's Association, Inc.**  
**Communications Committee Meeting**  
**Minutes of Meeting**  
**Monday, June 19, 2023 at 10:00 am**

Attendees: Barbara Conway  
Sherry Beck  
James Daniel  
Phoenix Smith

Leah Davis - Staff  
Todd Lindstrom – Staff

Absent with Notice:

Margie Lechowicz  
Louise Dreuth  
Peggy Howard  
Sue Henderson

Ms. Davis called the meeting to order at 10:00 AM.

**Minutes**

Ms. Conway made a motion to approve the May 2023 Minutes. Ms. Smith second, and the motion passed unanimously.

**Plantation Living**

Ms. Davis presented the advertising revenue report for *Plantation Living*. Ms. Davis shared that so far this year *Plantation Living* has generated \$83,790 in revenue. In June, *Plantation Living* advertising hit \$15,135. There was minor change to the May numbers after an advertiser dropped out. That number changed to \$15,235.

**Old Business**

- Note Cards – Ms. Davis reported that 2 packs of notecards were sold in May. So far for the year note card revenue is at \$110. Ms. Davis reported that there are 672 packs of note cards left in our inventory.
- The History of HHP booklet – Ms. Davis reported that there 3 three History of HHP booklets sold in May. So far the total History of HHP Book revenue is \$45.

**New Business**

- Ms. Davis and the Communications Committee went through the first 18 questions of the Resident Opinion Survey and discussed possible changes to the way things are worded. There were many insightful opinions given that will help the way we collect information from the community when the survey comes out in April 2024. The committee will continue to examine the second half of the survey at their July

Communications Committee meeting. Ms. Davis will give each Department Head their questions from the survey for the individual committees to look at and discuss.

- Committee members discussed the visibility of the electronic signs at the gates. Staff is working on cleaning the screens, increasing the brightness, and formatting the notices differently to make the screens more visible during the daytime.

### **Updates**

Mr. Lindstrom reported the following:

- Our Hurricane Preparedness meeting on June 12 had a great turnout. All Hurricane Guides have been completed and a large version was posted on the website and a condensed version was inserted into the June issue of *Plantation Living*. A recording from the June 2021 Hurricane Meeting with Tom Dunn can be found on the Hilton Head Plantation Youtube Channel. The committee discussed how filming meetings may be beneficial in the future for residents who cannot attend meetings during a workday.
- There was significant damage to the surfacing of the playground at the new Dolphin Head Recreation Area. Those responsible for the damage have come forward.
- The Capital Transfer Fee continues to do very well.
- Mr. Lindstrom addressed the sand scraping permitting process underway for Pine Island Beach.
- Mr. Lindstrom gave a brief update on the 278 Corridor and Bridge project.
- Summer is off to a busy start. Kids Kamp is full for this season and we are currently working through the waitlist.

### **Conclusion**

Ms. Smith made a motion to adjourn the meeting. Mr. Daniel seconded the motion. The meeting adjourned at 11:40 AM.

The next Communications Committee Meeting will be held on Monday, July 17, 2023 at 10:00 AM in the POA Board Room.

Submitted by L. Davis