

Hilton Head Plantation Property Owner's Association, Inc.
Communications Committee Meeting
Minutes of Meeting
Monday, September 18, 2023 at 10:00 AM

Attendees: Margie Lechowicz
Sherry Beck
Phoenix Smith
Louise Dreuth
Susan Crow
James Daniel
Barbara Conway
Sue Henderson

Leah Davis - Staff
Todd Lindstrom – Staff

Absent with Notice:
Peggy Howard

Ms. Lechowicz called the meeting to order at 10:00 AM.

Minutes

Ms. Conway made a motion to approve the August 2023 Minutes. Mr. Daniel second, and the motion passed unanimously.

Plantation Living

Ms. Davis presented the advertising revenue report for *Plantation Living*. Ms. Davis reported that in August *Plantation Living* brought in \$14,055 and in September *Plantation Living* brought in \$15,750. This was the highest month for advertising this year. Our year to date total is \$129,330 for January – September.

Old Business

- Note Cards – Ms. Davis reported that no packs notecards were sold in August.
- The History of HHP booklet – Ms. Davis reported that one History of HHP booklets sold in August.

New Business

- The New Homeowner Meeting was well attended on Monday, September 11. We had roughly 100 new homeowners at the meeting. Our sponsor for the event was Outdoor Brands and they provided all of the refreshments, plus raffle items. They also gave a brief presentation about Outside Brands and the opportunities they provide for locals.
- Ms. Lechowicz noted that Ms. Davis, Mr. Kristian, Mr. Lindstrom, and Mr. Heron met to discuss the budget for the Communications Department for 2024. The budget process has begun for next year and the Board of Directors will evaluate it.
- The Communications Committee wrapped up their discussions of the 2024 Resident Opinion Survey. Ms. Davis will now format the survey in Survey Monkey and provide the committee with an example of the paper ballot to review.

Updates

Mr. Lindstrom reported the following:

- The Finance Committee will review the proposed 2024 Budget at their monthly meeting later this week. After they review the budget, it will move on to the Board of Directors.
- Update on Pine Island's sand scraping project.
- Paving projects continue on the property. Those projects should be wrapping up soon.
- Noted the Boat Storage Yard cleanup and the progress being made.
- Fall programming is off to a great start. There are many events coming up such as the Fall Harvest Party, Halloween Pet Parade, and Trash & Treasure Sale.
- The next Coffee with Peter will be held on Thursday, September 28 at 10:00 am at the Plantation House. Our special guests will be Mayor of Hilton Head Island, Alan Perry and Town Manager, Marc Orlando.
- There will be a special community meeting on October 11 at the Plantation House at 10:00 AM with School Board Superintendent, Dr. Frank Rodriguez. He will be discussing the school board referendum that will be on the ballot this November.
- Dolphin Head continues to move along. They are working on finishing up a punch list of items and then it will need to be thoroughly inspected by the Town. We are hoping for a mid-October opening date.

Conclusion

Mr. Daniel made a motion to adjourn the meeting. Ms. Dreuth seconded the motion. The meeting adjourned at 11:10 AM.

The next Communications Committee Meeting will be held on Monday, October 16 at 10:00 AM in the POA Board Room.

Submitted by L. Davis